



LOOKBOOK



LookMyBabouch fuses the concept of traditional Arabic leather slippers, the "babouche" (بابوش) and urban sneaker culture.

The classic pointed toe shape of the babouche is retained and fused with classic canvas sneaker features, reimagining it as street style sneakers. Your babouches will take you from the busy alleyways of the medina to New York's concrete sidewalks and cobblestone pathways of Paris.

Playing with classic Arabic themes well known in France through its immigrant background, LookMyBabouch draws inspiration from this cultural melting pot.



LookMyBabouch presents 5 models, each of them inspired by emblems of the Maghreb and especially Tunisians:

- **Touareg** - (Arabic: قراوطلا - English: Tuareg) Nomadic Berber people and principal inhabitants of the Sahara desert
- **Tataouine** - (Arabic: تطاوين) City located in southern Tunisia, famous for its ksour (fortified Berber granaries)
- **Menzel** - (Arabic: منزل) Literally meaning "home", the Menzel is a house typical of the Tunisian Island of Djerba
- **Harissa** - (Arabic: هريسة) The famous, hot chili sauce of Tunisia, one of the country's most famous exports
- **Jasmine** - (Arabic: نيمسايلا) National flower of Tunisia (white jasmine)



Silhouette of a **DARK BLUE LEGEND**

Challenging the forces of nature

The **TOUAREG**
rises

The Touareg, also called the "blue people" are known for the blue color of their scarf, protecting them from extreme sunlight.

This model is inspired by the slow coloring of the skin caused by wearing this hand dyed scarf,, while the pattern on the inside represents the home of the nomadic Touareg, the rough but beautiful dunes of the Sahara.

• **Shoe sizes**

EU: 36-45 / US: 5-11 / UK: 3.5-10.5

• **Materials**

- cotton canvas
- pull tab made from cow leather with embossed "LookMyBabouch" logo
- soft veal leather insole
- rubber outsole







THE LINES OF A DUNE
The shades of sand
TATAOUINE
THE DESERT *to your feet*

Tataouine, meaning "source of water" in Berber language, is a town in south-eastern Tunisia. Situated at the gates of the Sahara desert, the sand's shade was inspiration for the babouch's colorway.

Known especially for the homes of its local tribes, the particular Ksour (meaning castle, or fort) inspired the logo and pattern of the model.

• **Shoe sizes**

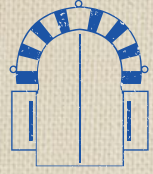
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menzel



Unisex & duo color tones
a hint of edgy street
A DASH OF ORIENT
breakdown barriers
wearing your pairs of **MENZEL**

Menzel, meaning "home" in Arabic, is a house typical of the Tunisian Island of Djerba. They are often characterised by dazzling white walls, shutters, and decorative iron grilles painted an imperial blue.

This model follows the same blue and white colour scheme and boasts prints of the exquisite gates on the interior.

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Audacity of RED

SPICY DETAILS OF A BACKSTORY
HARRISSA you wear it loud
... and clear !

The definitive ingredient of Tunisian cuisine, Harissa is a hot chilli sauce made of a variety of spices. The color of sunset red with a tinge of fiery orange, it is a paste that is squeezed out of tubes like toothpaste.

The Harissa shoe takes after the bold hue of this beloved condiment with motifs of harissa spice tubes printed on the interior liner for extra heat.

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Jasmine 



*With freshness
simplicity & that certain
subtlety*
JASMINE
embraces you

The white jasmine is the national flower of Tunisia and commonly offered as a proof of love.

A "mechmoum" or bouquet of jasmine flowers with its shades of cream and green formed the inspiration for this model. Understated blooms of Jasmine on the inside add a touch of summerly freshness.

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